

XICIOIA

Job Title: Head of AI Development

Location: Hybrid (London-based)

Duration: Full-time

Start Date: ASAP

About XICIOIA

XICIOIA is an AI-driven creative studio, media representation company, and the team behind Tilly Norwood, “the first AI personality to feel like a genuine breakout talent.” We develop original entertainment formats, digital characters, scripted series, and cutting-edge content that blends human creativity with emerging technology, bringing forward the next generation of storytelling.

About the Role

We’re looking for an innovative Head of AI Development to lead XICIOIA’s AI strategy, research, and creative implementation. You will shape our AI roadmap, oversee the development and deployment of new tools, and work across departments to future-proof our workflows for digital avatars, narrative systems, and production processes.

This is a senior leadership role for some capable of translating artistic ambition into robust AI solutions. You will guide a cross-functional team, alongside the Head of Post-Production, bringing world-class AI-driven content and tools to life.

What You’ll Be Doing

- **AI Strategy & Development:** Lead the AI strategy and implement tools that align with the creative direction of XICIOIA’s projects.
- **AI Integration:** Oversee the development and implementation of new AI-driven tools, ensuring smooth integration into workflows for digital avatars, narrative systems, and production processes.
- **Cross-Department Collaboration:** Work closely with the Head of Post-Production and

cross-functional teams to future-proof workflows, optimising AI solutions across creative, technical, and production departments.

- **Innovation & Problem-Solving:** Constantly explore and experiment with new AI technologies to push the boundaries of AI-driven content creation and improve operational efficiency.
 - **Team Leadership:** Lead and inspire a team of AI specialists, guiding them to build robust, cutting-edge AI tools that enhance storytelling and production.
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What We're Looking For

- Proven experience in AI development, with a focus on creative industries and content production.
 - Strong leadership skills with the ability to manage cross-functional teams and oversee large-scale AI projects.
 - In-depth knowledge of AI technologies, particularly in relation to digital avatars, narrative systems, and production workflows.
 - Ability to translate artistic ambition into practical AI solutions that support creative processes.
 - Experience in deploying and managing AI tools across multiple departments or projects.
 - A forward-thinking mindset, someone who is excited about the potential of emerging AI tools and their impact on storytelling.
 - A confident coder who enjoys problem-solving and creative innovation.
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Please contact hire@particle6.com for any questions or if you require any accessible adjustments to the application process.