

# XICOIA PARTICLE6 | GROUP

**Job Title:** Motion Designer  
**Location:** Hybrid (London-based)  
**Duration:** Full-time  
**Start Date:** ASAP  
**Compensation:** *DOE*

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## About XICOIA and Particle6

XICOIA and Particle6 are sister companies working at the forefront of storytelling, engineering, and generative AI.

XICOIA is an AI-driven creative studio and media representation company, building AI-powered digital talent and the systems that allow avatars to perform, evolve, and scale safely in the real world — including Tilly Norwood, described as “the first AI personality to feel like a genuine breakout talent.”

Particle6 is an award-winning creative production company blending boundary-pushing storytelling with cutting-edge AI across film, broadcast, and premium branded content. From original TV series and documentaries to brand campaigns and immersive content, Particle6 uses the latest AI tools to enhance the creative process across both broadcast and commercial work.

Together, XICOIA and Particle6 develop original entertainment formats, digital characters, scripted series, and next-generation content that blends human creativity with emerging technology — shaping the future of how stories, talent, and media are created.

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## About the Role

We are seeking a skilled Motion Designer to join our creative team.

This role focuses on creating high-end motion graphics and animated content across television formats, branded campaigns, digital platforms, and development materials. You'll be ahead of the curve in using AI tools to accelerate exploration and execution.

Working closely with editors and producers, you will craft motion that enhances narrative clarity, supports tone, and meets broadcast standards.

This role suits someone with sharp visual instincts, technical confidence, a solid understanding of animation principles, and a passion for next-generation storytelling.

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## What You'll Be Doing

- **Motion Design and Animation:** Create high-quality motion graphics and animated content for television formats, development materials, branded content, and digital platforms.
- **Title Design and On-Screen Graphics:** Design and animate titles, kinetic typography, lower thirds and visual elements for broadcast and digital use.

- **Compositing and Motion Integration:** Composite and integrate graphic elements within video, ensuring consistency in timing, layout, and visual quality.
  - **Creative storytelling:** Bring creative ideas that transform content into engaging and impactful visual stories.
  - **Creative Collaboration:** Work closely with directors, producers, and AI editors to integrate design into production and ensure smooth delivery of assets.
  - **AI-Assisted Motion Workflows:** Use AI as a tool for exploration and innovation. Support emerging workflows that incorporate AI-generated video and imagery into motion design pipelines.
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### What We're Looking For

- Proven professional experience as a Motion Designer across TV, film, branded content, or digital campaigns
- A strong showreel/portfolio showcasing a variety of animation styles and techniques
- Strong proficiency in After Effects, Illustrator/Photoshop and good working knowledge of Premiere Pro
- Solid understanding of layout, typography, composition, and brand execution
- Ability to work from concept to final execution, delivering high-quality animated assets
- Interest in evolving AI-assisted motion workflows and emerging creative tools
- Comfortable working in fast-paced environments, collaborating across teams of creatives

### Nice to Have

- Experience working within television production environments
  - Experience integrating AI-assisted workflows into motion design
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Please contact [hire@particle6.com](mailto:hire@particle6.com) for any questions or if you require any accessible adjustments to the application process.