

# XICOIA PARTICLE6 | GROUP

**Job Title:** Graphic Designer

**Location:** Hybrid (London-based)

**Duration:** Full-time

**Start Date:** ASAP

**Compensation:** DOE

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## About XICOIA and Particle6

XICOIA and Particle6 are sister companies working at the forefront of storytelling, engineering, and generative AI.

XICOIA is an AI-driven creative studio and media representation company, building AI-powered digital talent and the systems that allow avatars to perform, evolve, and scale safely in the real world — including Tilly Norwood, described as “the first AI personality to feel like a genuine breakout talent.”

Particle6 is an award-winning creative production company blending boundary-pushing storytelling with cutting-edge AI across film, broadcast, and premium branded content. From original TV series and documentaries to brand campaigns and immersive content, Particle6 uses the latest AI tools to enhance the creative process across both broadcast and commercial work.

Together, XICOIA and Particle6 develop original entertainment formats, digital characters, scripted series, and next-generation content that blends human creativity with emerging technology — shaping the future of how stories, talent, and media are created.

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## About the Role

We are seeking a skilled Graphic Designer to join our creative team and help shape the visual language and identity across our projects - for television formats, digital talent, and branded campaigns. We're seeking someone with a range of interests and skills to match the range of work coming through the studio.

Working closely with the creative team, you'll play a key role in translating creative ideas into precise, well-crafted visual materials that communicate clearly and feel premium. The role requires strong typographic and layout skills, a confident design sensibility, and a clear understanding of design for screen-based media.

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## What You'll Be Doing

- **Key Art & Marketing Assets:** Design key art, social assets, and promotional graphics for use across digital and broadcast platforms.
- **Graphic Asset Creation:** Ideation and refinement of design concepts for TV formats, branded content, and digital campaigns.

- **Pitch Deck & Presentation Design:** Design professional pitch decks, slates and proof-of-concept materials to present to broadcasters, commissioners, and clients - balancing clarity, storytelling, and strong visual hierarchy.
  - **Branding & Visual Identity:** Shape the visual identity across entertainment formats, digital avatars, and AI-driven projects, ensuring consistency and impact.
  - **Production Graphics:** Create static graphics for on-screen use, including titles, captions, information graphics, and visual elements to be animated.
  - **Creative Collaboration:** Work closely with producers, directors, and AI editors to ensure every piece of design aligns with the broader creative vision.
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### **What We're Looking For**

- Proven professional experience as a Graphic Designer. Ideally across TV, film, branded content, or digital campaigns, but open to broader applications.
- Strong portfolio demonstrating a wide range of design skills and creative projects
- Comfortable knowledge of Canva & proficiency in Adobe Creative Suite (Illustrator, Photoshop, InDesign)
- Excellent understanding of design principles, typography, colour theory, and composition.
- Ability to create high-quality pitch materials that effectively communicate creative ideas and ability to develop concepts and convert them into polished, production-ready design.
- Interest in emerging creative technologies and AI-assisted workflows, and a proactive approach to innovation, with a comfort refining and integrating AI-generated imagery into professional outputs
- Ability to manage multiple design projects, prioritising to meet deadlines
- Clear communication skills and the ability to present design thinking.

### **Nice to Have**

- Experience designing for film or television production, and working alongside production teams
  - Experience with motion design workflows
  - Experience integrating AI-assisted workflows into graphic design
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Please contact [hire@particle6.com](mailto:hire@particle6.com) for any questions or if you require any accessible adjustments to the application process.