

# XICOIA

**Job Title:** Junior Comedy Writer  
**Location:** Hybrid (London-based)  
**Duration:** Full-time  
**Start Date:** ASAP

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## About XICOIA

XICOIA is an AI-driven creative studio, media representation company, and the team behind Tilly Norwood, “the first AI personality to feel like a genuine breakout talent.” We develop original entertainment formats, digital characters, scripted series, and cutting-edge content that blends human creativity with emerging technology, bringing forward the next generation of storytelling.

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## About the Role

We’re looking for a Junior Comedy Writer to join our fast-growing creative team, helping shape the voice and narrative style of XICOIA’s AI-driven characters and formats. You’ll write across short-form and long-form projects, help develop scripted ideas, craft jokes and engaging dialogue, and collaborate closely with producers and AI tools to bring our digital avatars to life.

This role is ideal for someone with sharp comedic instincts, strong writing fundamentals, and a passion to experiment with new forms of storytelling.

## What You’ll Be Doing

- **Comedy Writing:** Crafting sharp, character-driven scripts, sketches, and social content - especially for the ever-growing ‘Tilly-verse’.
- **Development Support:** Pitch, and collaborate on, storybeats, jokes and concepts for new formats, series, and digital avatars.
- **AI-Enhanced Creative:** Using tools such as chatbots and gen-AI platforms to prototype and refine concepts.
- **Character Development:** Expanding personality traits, tone, and story arcs for existing and new AI personas.

- Creative Collaboration: Working closely with producers, creative directors, and AI Editors to ensure scripts translate effectively into finished content.
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## **What We're Looking For**

- A strong comedic voice with the ability to write sharp, modern, culturally aware humour.
  - Experience writing comedy - whether professionally, in student productions, online content, sketches, or personal scripts.
  - An interest in emerging technology, digital personalities, and new forms of storytelling.
  - Ability to write in different tones and for different character voices.
  - Good instincts for structure, pacing, and audience engagement—especially for short-form.
  - Comfortable working in fast-paced environments with cross-functional teams, combining creative and technical skillsets.
  - Ability to incorporate AI-powered creative tools.
  - A collaborative mindset, openness to feedback, and an eagerness to grow.
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Please contact [hire@particle6.com](mailto:hire@particle6.com) for any questions or if you require any accessible adjustments to the application process.